POST SHOW REPORT IIEE - Elec Show 2023 The 23rd Iran International **Electricity Exhibition** 13 – 16 November 2024 **Tehran International** Permanent Fairground

The 23rd Iran International Electricity Exhibition (Elec Show) was successfully wrapped up, co-located in

13-16 November 2023 at Tehran International Permanent Fairground.

The Exhibition provides and ideal platform for key decision makers within the industry. Allowing major equipment importers, distributors and agents to network and discuss new business opportunities in this rapidly evolving industry.

Over **450** Exhibiting Brands & Companies **7** Participating Foreign Country

More than **37,000** visitors from **9** countries **26,000** sqm Exhibition Floor Space

Exhibitors Satisfaction Ratings

91% Satisfied with overall participation and experience.

89% Most likely to recommend IEE 2023 to their partners and colleagues.

94% Most likely to participate in IEE 2025.

86% Satisfied with the business opportunities presented at IEE 2023.

92% Satisfied with visitor traffic.

90% Satisfied with visitor quality.

VISITORS' SATISFACTION RATINGS

92% Most likely to visit IEE again in 2024.

96% Satisfied with overall visit and experience.

95% Most likely to recommend IEE to their colleagues and friends.

89% Visitors achieved their objective by collecting market information at IEE 2023.

86% Visitors were able to consolidate contacts with suppliers & business partners at IEE 2023.

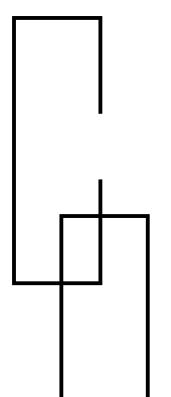
85% Visitors were able to source new products at IEE 2023.

TOP 10 EXHIBITORS BY COUNTRY

CHINA - HONG KONG - TURKEY - INDIA - RUSSIAN - BELARUS - KASAGHESTAN &

TOP 10 VISITORS BY COUNTRY

Iraq, Oman, Afghanistan, Pakistan, Azerbaijan, Armenia, Turkmenistan and China



Exhibitor Profile

Architectural, Commercial

& Office Lighting

Automation & Control Equipment

Batteries Biofuel Biomass Boilers

Bus Bar Systems

Cabinets and Enclosures

Cables, Cable Trays & Circuit Breakers

Capacitors
Cogeneration
Compressors
Conductors

Connectors / Connecting Systems

Control Systems Electrical Component

Electrical Distribution & Transmission

Equipment

Emergency, Industrial Lighting Energy Efficiency and Conservation Energy, Facility Management Systems

Energy Recovery

Environmental Monitoring
Environmental Protection
Equipment & Systems Fuses
Fans, Blowers & Accessories

Fire Prevention

Gen Sets - Gas, Diesel,

Geothermal

HVAC Equipment & Accessories

Hydro Power

Installation Equipment Insulation material

Intelligent Building Products & Systems

Junction Boxes Landfill Gas

Management and Maintenance Systems

Meters and Metering Devices

Photovoltaics
Plugs and Sockets

Power Generation Equipment / Generators

Power Supplies / Batteries / UPS

Relays & Converters Renewable Energy

Smart Metering and Management

Solar & Thermal

Specialty Fixtures & Equipment

Testing & Measurement

Equipment Transformers

Treatment & Conservation

Products & Systems

Trunking and Trunking Systems

Wave & Tidal Energy

Weather Monitoring & Prediction

Wind Energy

IIEE 2024 24 -27 October 2024

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